



# Brand Guidelines and Brand Book

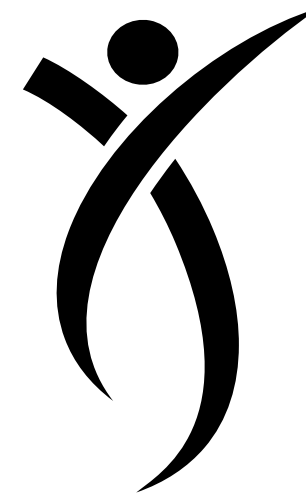


CERSiMED

Symbol  
Construction



CERSiMED



CERSiMED

Logo  
Safe Space



CERSiMED

Symbol  
Safe Space



# Color Palette



RGB 18, 115, 105

RGB 16, 64, 59

RGB 138, 166, 163

RGB 76, 89, 88

RGB 191, 191, 191

Poppins is a modern elegant sans serif font. In this font you will find many ligatures and alternates that give great potential for creating branding, arranging stationery, business cards, packaging and much more.

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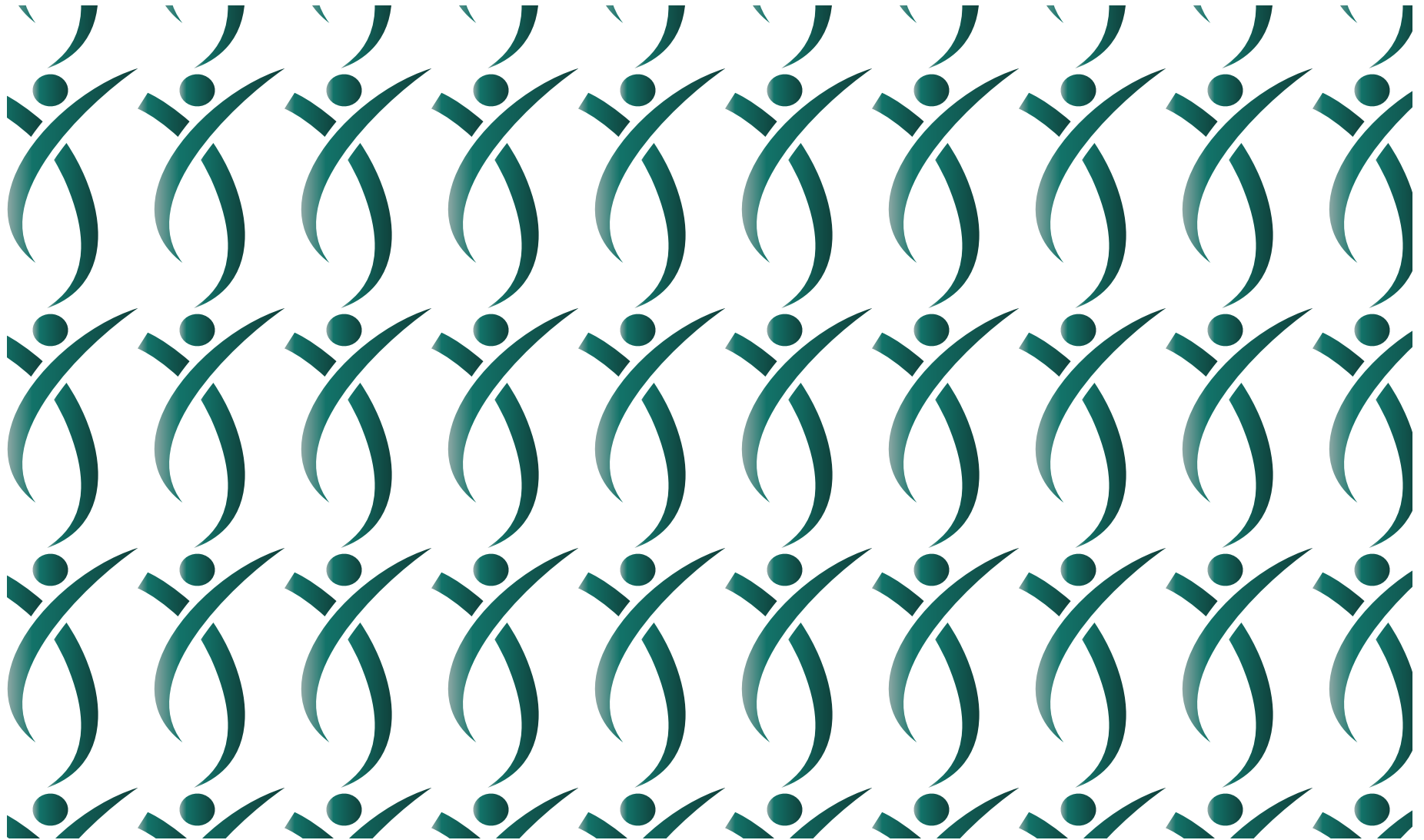
**A d** Poppins Font

A Ą B C Ć D E Ę F G H I J K L Ł M N Ń O Ó P Q R S Ś T U V W X Y Z Ź Ż  
a ą b c ć d e ę f g h i j k l ł m n ń o ó p q r s ś t u v w x y z ź ż  
1 2 3 4 5 6 7 8 9 0

# Logo Background



# Logo Pattern





# Logo Icon

